

JANUARY 1, 2020 - ILLINOIS LAW WILL PROHIBIT:

- POSSESSION OF CANNABIS ILLEGALLY PRODUCED OR PURCHASED
- POSSESSION OF MORE THAN 30 GRAMS OF CANNABIS
- CONSUMING CANNABIS IN A PUBLIC PLACE, PUBLIC VIEW OR A MOTOR VEHICLE
- CONSUMING CANNABIS IN THE PRESENCE OF A PERSON UNDER 21 YEARS OF AGE
- DRIVING WHILE UNDER THE INFLUENCE OF CANNABIS
- PRIVATE CULTIVATION OF CANNABIS PLANTS
- PRIVATE SALES
 - *(CANNABIS REGULATION AND TAX ACT – PUBLIC ACT 101-0027)*

4 CONSIDERATIONS FOR THE VILLAGE BOARD (FROM OTHER STATE EXPERIENCES)

1. LACK OF FEDERAL OVERSIGHT- CANNABIS IS STILL ILLEGAL UNDER FEDERAL LAW
 - ADDS RESPONSIBILITY TO STATE & LOCAL AUTHORITIES
 - ILLINOIS' ADMINISTRATIVE RULES HAVE YET TO BE ESTABLISHED
 - UNDER-REGULATED PRODUCT QUALITY, POTENCY, PACKAGING
2. ADVERTISING & PROMOTION CHALLENGES
3. DISPENSARY LOCATION CONCERNS
 - PRODUCT ODOR
 - ELICIT ACTIVITIES OF CUSTOMERS
 - SECURITY SURROUNDING CASH BASED BUSINESS
4. OTHER CONCERNS RELATED TO NEWLY COMMERCIALIZED ACTIVITY

LACK OF FEDERAL OVERSIGHT

(PRODUCT CAN'T RESEMBLE COMMERCIALLY AVAILABLE CANDY.
SECTION 55-21)





ADVERTISING & PROMOTION ISSUES





Get Higher in the Hills!
Vernon Hills Cannabis
Exit Route 60



KELLER

DISPENSARY LOCATION CHALLENGES

- IN THE DAWNING AGE OF LEGAL MARIJUANA IN DENVER, ***THE CITY IS GETTING MORE AND MORE COMPLAINTS ABOUT THE UNMISTAKABLE ODOR*** WAFTING THROUGH THE STREETS — A SKUNKY, HERBAL SCENT THAT HAS PROMPTED DOZENS OF CALLS TO THE CITY'S HOTLINE.
 - DENVER POST -



ILLICIT ACTIVITIES CONNECTED TO SALES

- THE NEW LAW WILL BE EXPLOITED BY CRIMINALS
- LEGISLATIVE ADJUSTMENTS WILL BE NEEDED AS ILLINOIS LEARNS LESSONS THE HARD WAY
 - WE CANNOT PURCHASE SUDAFED AT WALGREEN'S WITHOUT SHOWING AN ID AND HAVING OUR INFORMATION ENTERED INTO A "CENTRAL REPOSITORY".
 - THIS WAS NECESSARY AS CRIMINALS WERE EXPLOITING A LAWFUL PRODUCT FOR ILLEGAL MEANS.
- THE NEW CRTA DOES NOTHING TO PREVENT A PERSON FROM SPENDING THEIR DAY VISITING DISPENSARIES AMASSING LARGE QUANTITIES TO RE-SELL ILLEGALLY.